

# IPAF ELEVATION UK 2023

**NETWORKING LUNCH, HALF-DAY CONFERENCE,  
DRINKS RECEPTION, GALA DINNER,  
AND GOLF & SPA OPTIONS**



*Promoting the safe and effective  
use of powered access worldwide*

**THURSDAY, 16 NOVEMBER 2023**

**THE BELFRY HOTEL, SUTTON COLDFIELD, WEST MIDLANDS, UK**

**SPONSORSHIP OPPORTUNITIES - UP TO 250 GUESTS EXPECTED**



## What is Elevation?

IPAF Elevation is the leading UK event for the powered access industry. Organised by IPAF it provides an opportunity to learn, share and celebrate; delegates can discuss best practice, generate ideas and identify new opportunities for personal and business development.

The programme starts with a networking lunch on the first day, followed by an afternoon conference addressing industry topics and IPAF updates. In the evening, an informal drinks reception precedes a gala dinner with a three-course meal and entertainment.

On the following morning delegates can play a round of golf on the prestigious Brabazon Course or unwind in the spa, have an optional massage treatment, and try the Fire & Ice Experience. (N.B. both options have limited availability and are offered to delegates on a first-come, first-served basis.)

## Who attends & why?

Anyone with an interest in the powered access industry is welcome to attend - both IPAF members and non-members.

## Why sponsor?

IPAF Elevation provides the perfect opportunity to showcase your brand, products and services to others in the industry. It's a chance to generate new sales opportunities and help build long term business relationships. As soon as you sign up as a sponsor, your logo is added to all pre-event publicity, thus maximising the exposure of your brand.

## Hotel Accommodation

IPAF has reserved a number of rooms for sponsors - please see page 4.

## SPONSORSHIP OPTIONS:



### HEADLINE SPONSOR (exclusive to one sponsor) - £7,000 / €7.900 / US\$9,500

#### PRE-EVENT

- > Your logo on the event page of the IPAF website
- > Your logo on event mailshots & any event promotion
- > Promoted on social media
- > Mentioned in event press releases/news stories

#### MACHINES AT THE VENUE

- > 2 machines outside venue – prominent position (display from morning of 16 Nov to noon of 17 Nov) – size & type of machines to be agreed in advance in accordance with any space restrictions

#### DURING THE CONFERENCE

- > Exclusive click-through advert on the event app
- > 1 x 6ft trestle table in break area
- > 2 x pull-up banner (or 1 x 3m pop-up stand)\*
- > Your logo on holding slides
- > Exclusive screening of three-minute promotional film
- > Exclusive opportunity to distribute goody bags with branded items/gifts\* on or under delegates' seats

#### AT THE NETWORKING LUNCH & EVENING DRINKS RECEPTION

- > 2 x roll-up banners\* near registration desk
- > Branded beer mats/wine coasters, can be provided by IPAF (Drinks Reception only)
- > 1 x 6ft trestle table in break area
- > 2 x pull-up banners (or 3m x 3m pop-up stand)\*
- > Exclusive branded table flags (provided by IPAF)

#### AT THE DINNER

- > 20 x places for dinner (2 tables of 10)
- > Your logo on the menu card on tables with exclusive advert incorporated
- > 2 x pull-up banners (or 3m x 3m pop-up stand)\* on stage during gala dinner
- > Thanked by host
- > Opportunity to address delegates from the stage for up to five minutes
- > Your branded merchandise/gift\* on tables, if desired
- > Dinner table flags (provided by IPAF)
- > 2 x pull-up banners (or 3m x 3m pop-up stand)\*
- > Additional tickets for the event can be purchased at 20% discount

\* to be provided by sponsor



## PLATINUM SPONSOR (limited to three sponsors)- £4,000 / €4.500 / US\$5,400

### PRE-EVENT

- > Your logo on the event page of the IPAF website
- > Your logo on event mailshots & any event promotion
- > Promoted on social media

### MACHINES AT THE VENUE

- > 1 machine outside venue (display from morning of 16 Nov to noon of 17 Nov) – size & type of machines to be agreed in advance accordance with any space restrictions

### DURING THE CONFERENCE

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner (or 3m x 3m pop-up stand)\*
- > Your logo on holding slides

### AT THE NETWORKING LUNCH & EVENING DRINKS RECEPTION

- > 1 x roll-up banner\* near registration desk
- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banners\* (or 3m x 3m pop-up stand)

### AT THE DINNER

- > 1x table of 10 at dinner
- > Your logo on the menu card on tables
- > 2 x pull-up banners\* at the side of the dining room
- > Thanked by dinner host
- > Additional tickets for the event can be purchased at 20% discount

## PAR & SPA SPONSOR (limited to two sponsors) - £3,000 / €3,375 / US\$4,100

Sponsor of golf and spa package for attendees on Friday 17th November following the Elevation event. 40 for golf and 20 for spa.

### PRE-EVENT

- > Your logo on the event page of the IPAF website
- > Your logo on event mailshots & any event promotion
- > Promoted on social media
- > Mentioned in event press releases/news stories

### DURING THE CONFERENCE

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner (or 3m x 3m pop-up stand)\*
- > Your logo on holding slides

### AT THE NETWORKING LUNCH & EVENING DRINKS RECEPTION

- > 1 x roll-up banners\* near registration desk
- > 1 x 6ft trestle tables in break area
- > 1 x pull-up banners (or 3m x 3m pop-up stand)\*

### AT THE DINNER

- > 4 x places for dinner
- > Your logo on the menu card
- > 1 x pull-up banners in room
- > Thanked by host'
- > Additional tickets for the event can be purchased at 20% discount

### GOLF & PAMPER SESSIONS

- > Flags and posters positioned around golf course, branding at the start (provided by IPAF)
- > 2 places to play golf with other attendees
- > 2 places to enter the spa with other attendees
- > Branding at entry to spa (provided by IPAF)
- > Opportunity to give both par and spar participants a goody bag \*

*N.B. golf ball & tee sponsor, and golf prize sponsor are already booked  
\* to be provided by sponsor*



## GOLD SPONSOR - £2,500 / €2.900 / US\$3,400

### PRE-EVENT

- > Your logo on the event page of the IPAF website & on promotional communications
- > Your logo added to event mailshots
- > Promoted on social media

### DURING THE CONFERENCE

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner or (3m x 3m pop-up stand)\*
- > Your logo on holding slides

### AT THE NETWORKING LUNCH & EVENING DRINKS RECEPTION

- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner\*

### AT THE DINNER

- > 3 x places at dinner
- > Your logo on the menu card on tables
- > Thanked by dinner host
- > Additional tickets for the event can be purchased at 20% discount

## SILVER SPONSOR – £1,500 / €1.700 / US\$2,100

### DURING THE CONFERENCE

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner\*

### AT THE NETWORKING LUNCH & EVENING DRINKS RECEPTION

- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner\*

### AT THE DINNER

- > 1 x place at dinner
- > Additional tickets for the event can be purchased at 20% discount

*\* to be provided by sponsor*



### Hotel rooms for sponsors

A limited number of hotel rooms are allocated to sponsors who require overnight accommodation on 16 November 23. These can be booked via IPAF and must be paid for in advance. The rate is £150 inc breakfast.

*All images used on this brochure are from Elevation UK 2021*

[WWW.IPAF.ORG/ELEVATION](http://WWW.IPAF.ORG/ELEVATION)

**To book sponsorship or for more details contact:**

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